

We're seeking a **Growth Engineer** to help us optimize our product for acquisition, activation, engagement, revenue and referrals. The role extends beyond traditional development, focusing on continuous improvement and innovative strategies to propel business growth. You'll be a part of a cross-functional Growth Team made up of colleagues from our product, marketing and engineering teams, leveraging data and experimentation to drive growth. This is an individual contributor role that reports to the Head of Engineering

We are ready to start quickly with an **independent contractor** for a **3-month engagement** to make an immediate impact on our development roadmap, with options to extend contract terms or convert to full-time after a successful initial engagement

[Plural helps people effectively advocate for public policy changes](#) with a cutting edge product that is backed by our civic data ingestion, processing and analysis pipelines. We are a [diverse team](#) guided by a vision to improve democracy and increase transparency. We provide services to hundreds of public policy advocacy organizations, business entities, and millions of people looking to engage in democracy.

What do our products do?

- Surface all proposed laws across state and federal governments
- Enable users to track, tag, and annotate proposed laws, so they can take action
- Deliver AI features that make legislation easier to understand and talk about
- Notify users about changes and related proposals that they might otherwise miss
- Facilitate collaboration within teams and organizations to make advocacy more powerful
- Provide a foundation of open civic data to academics, journalists, and the public

What you will do:

- Collaborate with engineering, product and marketing to develop and implement product-led growth strategies
- Participate in the conception, estimation, and prioritization of product-led growth ideas
- Build, test and measure the impact of various product-led growth experiments, often implementing the simplest thing possible to help validate or invalidate a hypothesis
- Implement A/B tests on a user funnel to improve conversion and time to value
- Automate internal processes using any combination of custom frontends, Cloud applications, backend services, scripts, etc.
- Contribute to repeatable growth strategies and write appropriate documentation
- Build tools and systems for better product onboarding and in-app messaging
- Implement technical SEO strategies across our product
- Ensure customer analytics data is accurately synchronized between tools

Requirements for the Role:

- 2+ years of growth engineering experience, working in a front-end, full stack, API engineering or application services role for a B2B SaaS product
- Ability to partner with different parts of an organization to identify and solve business challenges

- Strong Typescript development skills
- Comfortable working in a modern frontend application framework (e.g. React, Vue, Next.js, Angular)
- Can design and build clear, maintainable, and performant APIs for web applications
- Able to implement efficient and extensible styling in CSS/Sass
- Takes responsibility for software quality and uses appropriate testing tools to prevent bugs
- Analytical mind applying scientific rigor through build/measure/learn cycles
- Strong understanding of how to manipulate, analyze and interpret complex data
- Ability to glean insights from failures
- Experience implementing A/B testing tools and optimizing user flows
- Experience maintaining analytics pipelines using Segment or a similar CDP
- Deep understanding of SEO/SEM
- Quick to pick up new frameworks/tools, and able to build quickly while managing technical debt
- Growth mindset (has a detailed understanding of business KPIs and the end goal)
- Good communication skills
- Ability to iterate quickly

Location

This is a fully remote position. Candidates must have reliable internet access and be able to work in U.S. Eastern/Central time (UTC -6 to UTC -4)

Compensation

Contractor Compensation: **\$4,000 to \$6,000 monthly**, depending on location and experience

Commitment to Equal Opportunity

Plural is an equal opportunity employer committed to fostering a diverse, inclusive, and equitable work environment. Individuals seeking employment at Plural are considered without regard to race, ethnicity, religion, national origin, age, gender, gender identity, gender expression, sexual orientation, marital status, medical condition, ancestry, military or veteran status, physical or mental abilities, social-economic background, political affiliation, thinking styles, life experiences, and any other characteristic protected by applicable law.